

The Stem FAQs

What is The Stem?

The Stem is a global management consulting firm specializing in digital transformation and customer engagement strategy & operations in the Health & Life Sciences sectors. The Stem's unique "networked consulting" model draws on the industry's most seasoned independent talent offering clients a nimble, cost-effective and refreshing alternative to traditional consultancies. The Stem provides clients with specialized expertise in strategy + innovation, insights + analytics, business process + organization and execution support.

Why is The Stem Unique?

Traditional consultancies rely on a finite pool of in-house talent to deliver services, and work is typically pitched by a partner and then delegated to more junior staff. At The Stem, we curate teams from a network of the most seasoned independent consultants, averaging between 15 – 20 years of experience and these consultants service our clients day-to-day. Our networked model offers clients maximum flexibility enabling them the ability to scale up and scale down swiftly. And because we operate using a virtual model, clients benefit from highly specialized skills and senior talent at cost-effective rates.

What Types of Consultants Work With The Stem?

Stem consultants are seasoned professionals, including former Big-5 consultants, Agency Leaders and Executives across 4 continents. Our network includes all of the skills required to plan and manage full-scale digital transformation programs and customer engagement strategies. This includes medical, social media and branding strategists, big data and analytics experts, program management leaders, business analysts and technologists, legal and regulatory experts, among others.

How Are Stem Teams Formed?

Stem teams are formed based on specific client briefs. We custom curate the talent mix that is required to meet the needs of each particular assignment. Our networked model ensures our clients get the right talent for every assignment, and provides flexibility to scale up and scale down based on shifting business requirements.