

## The Problem

### The Digital Knowledge Gap in Health & Life Sciences

only **1 in 10** companies say they have the necessary **Digital Skills**<sup>1</sup>



**77%** of companies agree "Missing Digital Knowledge is the key hurdle to our Digital Transformation."<sup>2</sup>



only **18%** of Life Science Companies are satisfied with their current **Digital Activities**<sup>3</sup>



## The Solution

the stem

Digital Customer Strategy & Experience solutions in Healthcare

# 150+ Networked Consultants

that provide strategy, insights & analytics, innovation, business process & organizational change, execution support

## The Opportunity

### The Growing Base of Independent Consultants

**2x**

Double the Number of independent consultants expected by the year **2020**<sup>4</sup>



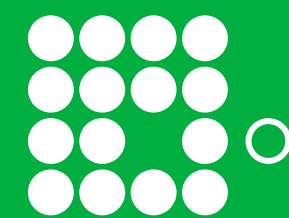
As much as **34%** of the US Workforce today are now working as freelancers<sup>5</sup>



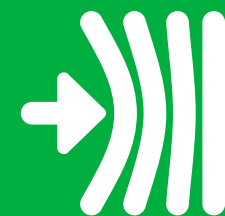
Growing base of independent digital talent with Knowledge of Healthcare



Seniority



Independence



Flexibility



Scalability



Productivity