

The Problem

The Digital Knowledge Gap in Health & Life Sciences

only **1 in 10** companies say they have the necessary **Digital Skills**¹



77% of companies agree "Missing Digital Knowledge is the key hurdle to our Digital Transformation."²



only **18%** of Life Science Companies are satisfied with their current **Digital Activities**³



The Solution

the stem

Digital Customer Strategy & Experience solutions in Healthcare

100+ Networked Consultants

that provide strategy, insights & analytics, innovation, business process & organizational change, execution support

The Opportunity

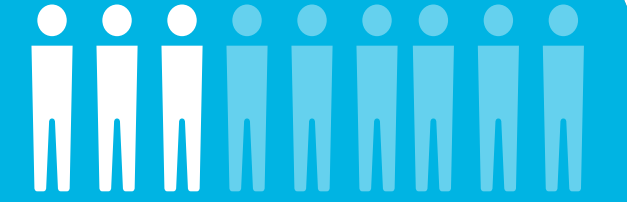
The Growing Base of Independent Consultants

2x

Double the Number of independent consultants expected by the year **2020**⁴



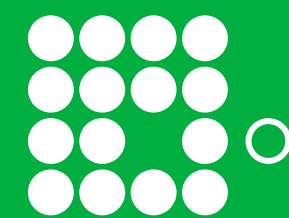
As much as **34%** of the US Workforce today are now working as freelancers⁵



Growing base of independent digital talent with Knowledge of Healthcare



Seniority



Independence



Flexibility



Scalability



Productivity